

boho  
baha



# What is BohoBaha?

- **Boho Baha** is a grassroots movement, born out of a desire to expose, develop and nurture the music scene in Bahrain.
- We felt that in some ways, the creative flair that has long been part of the cultural history of Bahrain had become a bit stagnant - with a sense of community divide. Artists, musicians and creators were working independently- and what the public was offered was lacking in variety.
- But what Bahrain offers is a unique platform - a strong sense of community, a huge network of artists and musicians coupled with a longstanding history of traders and travellers. People from all walks of life continuously conversing, discussing, meeting... paths crossing.
- So we aimed to revive that sense of community and found that through our emphasis on collaboration our festivals and events speak across cultures and our messages speak beyond boundaries.



# Who are we?

**Boho Baha** reflects our ethos.

We are continually learning, always open to new experiences and appreciative of music and creativity from all corners of the world.

We continually collaborate with artists, curators, filmmakers, photographers designers and all sorts of creators.



# Khalil Rasool

## Event Manager, Photographer



Connecting People, Promoter and a fan of all art forms.

Khalil is traveller at heart so his diverse taste in music was the logical outcome. He has come to believe music is the common denominator across cultures; a powerful and positive tool to connect people by using music as dialogue. It's because of this that he has felt the need to contribute to Bahrain's music scene by introducing, connecting and promoting collaboration between the talents that already exists on the island.

He has background in marketing and communications, as well as experience as a project manager, all things that have helped bring new and fresh events to Bahrain and beyond.



# Tarik Omar

**Artist, Musician, Technology Jedi**



Tarik is an electronic musician and established member of the music scene in Bahrain. He has had a lifelong love affair with music that began early with classical music training, and grew into working with synthesizers and computers. Tarik has a deep love and appreciation of music; and is constantly finding ways he can use technology to explore new ways to present ideas and experiences to others. Playing in orchestras and bands taught him that as an individual you can have a great idea, but when you have a few others who are in tune, you can create something truly beautiful.



# Peter Yiacoumi

**Creative, Designer, Technologist.**



Peter is an entrepreneur, thinker, and maker. He loves to understand how things work and can often be found tinkering with arduino boards and LED matrices. He believes we need better interactions that move beyond point and click screen based media to the physical space that surrounds us and the individuals and communities that make them come alive. These play spaces contrast the backdrop of our everyday formal and informal interactions and often realised as large scale installations in the form of an event, encouraging the audience to become author and producer in the work. He was the co-founder and director of FriendsOfOurs a London based interactive design studio and founder and director of Playhead Studios, a creative digital consultancy with over ten years of interactive design experience.



# Who is our Audience?





- From a belief and simple concept, **Boho Baha** has grown into a platform for musicians and creators and our resulting events focus not only of exposing, developing and promoting the hugely talented artists in Bahrain, but are also **community centered, public space driven, environmentally aware and family oriented.**
- Successive events have been varied and exciting - continually providing our audience with a new experience every time. We understand the importance in finding a balance between educating and exposing new music to our audience but also ensuring they are satisfied with each of our events. Therefore, we aim to ensure that our festivals are continually creative and inspiring.









A full day music festival held in a local farm, showcasing local musician & creative talent; ranging between 9-6 performing bands throughout the day, including local food and shop stalls. It's a picnic in a music festival setting!







**BOOGIE  
JAMMA!**





Tearing band boundaries by encouraging musicians to collaborate amongst one another, outside the realms of their own band. Whether improvised or rehearsed, these events always bring something new to the table whilst providing a platform for musicians to collaborate.







**Watch this [Space]**





Finding obscure locations to showcase mixed mediums of talent; bringing forth a wide variety of arts; curation, graffiti, filming and live music.





# SAND FEST







A full day music festival held in the desert, bridging the gap between Acoustic and Electronic music; Ranging between 9-6 performing bands throughout the day followed by minimal Electronic music.





**SITE-B**







The goal of **Site B** is to bridge the gap between music, spoken word, comedy, and visual art mediums in a fresh edgy way. It draws inspiration from the intimacy of jazz clubs and TED talks ability to inspire creative thought.; reinforcing our principles of inspiring creativity and collaboration. Acts featured at **Site B** will focus on doing things differently from the mainstream and should ideally be of a surprising nature. We want attendees to expect the unexpected, without explicitly telling them to do so.

Visually **Site B** should look almost like a backstage setting, exposed cabling, minimal lighting and furniture; keeping focus on the performances as opposed to the setting itself.



# LA MACHINE COSMIQUE







**La Machine Cosmique** will blur the lines between art, atmosphere and music. Featuring a handpicked lineup of live music and a choice selection of visual artists. Expect to be transported to another plane of existence through the cosmic machine.







**PICNIC  
3LA FORT**





An all day outdoor music event held at the Qalat Al Bahrain Fort; featuring musicians from Bahraains growing local music scene as well as showcasing Bahraains young entrepreneurial talent held in an outdoor market setting.





# RADIO MELLOWTRON



**RADIO  
MELLOWTRON**





Our Bohemian Special Projects Branch has developed a new breakthrough in Bohemian technology: The Mellowtron. We gathered as much cardboard as we could get our paws on; and constructed a homemade radio station. We spent a night dispensing bad relationship advice, playing funky tunes and instigating ping pong showdowns all wrapped up into a big groovy package.





# BARBATION

*17th Oct*

**FLAMINGODS** 22:00-23:00

**TRIO ALLAT** 20:30-21:15

**DANIEL COCHRAN & THE  
BELLY OF PARIS** 19:00-19:45





Our first lineup of %100 homegrown music. 3 incredibly talented bands playing %100 original music supported by drum circles, and communal art spaces. Baratigi also launched the Boho Boutique; our small shop that carries locally made hippie wear, Boho Baha T-shirts, and an assortment of interesting items collected on travels around the world.







BOHO BADA'S

DANTE'S  
INFERNO  
ROOM

30TH OCT  
AT  
MEZZALUNA

Entrance  
BDIS...

Early  
Birds  
BD 10 before  
10P



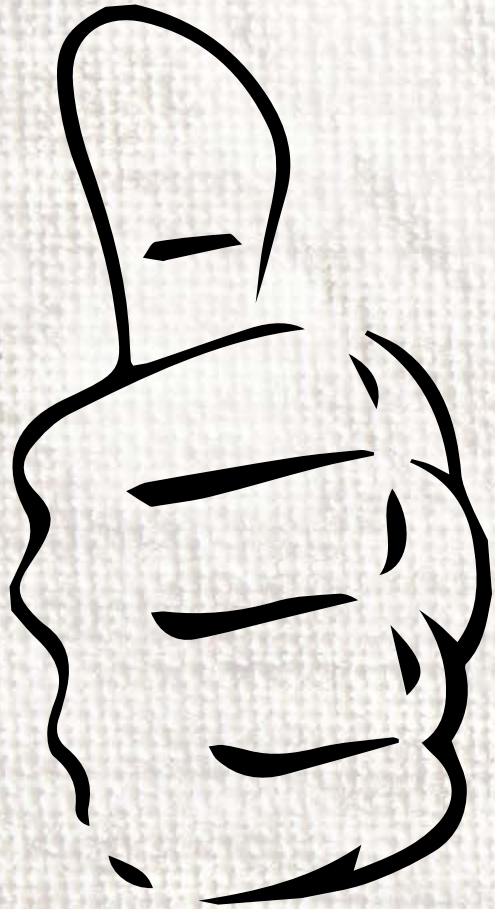


Recently Deceased? Having trouble adjusting? No need to worry we're here to help you transition to your new afterlife. Our afterlife transitional adjustment center was available to help make your transition to your new afterlife stress free. Boho Baha was onsite issuing toe tags, running special effects ghostification simulations, and throwing a party in Hade's hottest venue, Dante's Inferno Room.





# Our Achievements



- Provided Alternative Entertainment
- Utilized Public Spaces
- Provided a Platform for Creatives
- Created a collaborative atmosphere
- Public demand for events is growing at great speed!



# The Future



- We want to see our movement, our ethos reach beyond Bahrain and throughout the Middle East.
- To seek Further collaborative projects - and to promote collaboration between artists and musicians across cultures and nationalities.
- To continually provide a platform for artists and creatives
- To inspire, guide and nurture.



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**Fantasy is a necessary  
ingredient in living, it's  
a way of looking at life  
through the wrong end  
of a telescope.**

**Dr. Seuss**

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DESIGNED BY

JENINE SHARABI STUDIOS